



## Liang hails 'tough' courses for Shui On Land China Golf Challenge

August 29, 2011: Liang Wen-chong has warned US Open champion Rory McIlroy, Ernie Els and Ian Poulter that October's week-long Shui On Land China Golf Challenge will live up to its name with 18 holes played over eight tough courses in six cities.

A third course in Beijing has also been included and replaces Haikou on a revised six-city schedule, the tournament organiser announced today. The players will compete against each other on two or three holes at each course in the made-for television competition.

Tomson Shanghai Pudong Golf Club hosts the opening day's golf action on October 10. The course should be familiar to Els as in 2005 he won the BMW Asian Open at Tomson, where Darren Clarke and Miguel Angel Jimenez also won the event. Liang will then lead Els, Poulter and McIlroy on a tour through Shui On Land's popular Xintiandi entertainment district in the evening.

On the Tuesday morning, the players fly north to Beijing to compete at Reignwood Pine Valley, host of the 2005 Johnnie Walker Classic and the Pine Valley Beijing Open in 2007 and 2008.

"I'm representing China, so it means a lot to me that the Shui On Land China Golf Challenge features some of the best golf clubs in the country and we've definitely got that in the schedule," said Liang, who has won titles on the European, Asian, OneAsia and China Tours, and finished tied-eighth at last year's PGA Championship for his best result in a Major.

"I know the international players will be impressed by all eight of these courses as I've played on a few of them and they're tough, world-class layouts that will test them. Some of the holes they've chosen are beautiful, but also quite challenging and risky."

The players remain in the capital on Wednesday and take on the Ian Woosnam-designed course at Topwin Golf and Country Club – featuring views of the 'Great Wall of China' – and Jade Island International Golf Club.

The 36-hole Red Flag Valley, set in 5,000 acres of forest west of Dalian, welcomes players on day four before the travelling show heads southwest to Sun Kingdom Golf Club in Chongqing, a municipality with an administrative area population of 32 million.

Long Island Golf and Country Club in Dongguan, Guangdong province and Caesars Golf in Macau conclude the week-long event.

Mark Reeves, General Manager of Red Flag Valley, said: "Receiving world-famous golfers like Ernie Els, Ian Poulter, Rory McIlroy and Liang Wen-chong is the aspiration of any golf club and we're confident these star players will be impressed by Red Flag Valley and Dalian city.

"Our lifestyle project has international golf property and two IMG-designed courses. It's a residence and business platform for the business leaders of northeast China. Hosting the China Golf Challenge is very important to us because it's the ideal format for us to showcase the Red Flag Valley club. The property is sculpted into dramatic mountain and valley landscape and is within easy reach of Dalian city centre, yet far enough out of town to leave the stress behind you."

The event's action-packed itinerary features pro-ams, coaching clinics, entertainment and publicity events, while the golfers will get the chance to enjoy each city's cuisine and culture, including at Shui On Land's Tiandi developments in Dalian and Chongqing.

"The cities, golf courses and China itself are also stars of the Shui On Land Golf Challenge, which will show the dynamic modernisation of our country," said Freddy Lee, Managing Director and CEO of Shui On Land.

"Chongqing, Shanghai and Beijing are China's three biggest cities and three of the country's four municipalities, while Dalian and Dongguan all have populations of seven million or more.

“The tournament will showcase four of the world’s most popular golfers observing and enjoying the lifestyle of modern Chinese people. Yet they will also enjoy the traditions and culture China is famous for and which we’re proud of preserving in our Tiandi districts and other developments.”

The 22-year-old McIlroy is golf’s biggest attraction since winning June’s US Open by eight shots, while Els, a former world number one and three-time Major champion, and the colourful Poulter are among the sport’s most popular stars.

One of golf’s most innovative competitions, the Shui On Land China Golf Challenge will be broadcast globally on Golfing World and distributed internationally by IMG Media.

#### **Shui On Land China Golf Challenge 2011 schedule**

October 10: Shanghai – Tomson Shanghai Pudong Golf Club

October 11: Beijing – Reignwood Pine Valley Golf Club

October 12: Beijing – Topwin Golf and Country Club & Jade Island International Golf Club

October 13: Dalian – Red Flag Valley

October 14: Chongqing – Sun Kingdom Golf Club

October 15: Dongguan – Long Island Golf and Country Club

October 16: Macau – Caesars Golf Macau

[www.shuionlandchinagolfchallenge.com](http://www.shuionlandchinagolfchallenge.com)

– Ends –

#### **For further information:**

John Higginson, Communications Director, Fast Track Hong Kong

Mobile: +852 6626-1443 Email: [john.higginson@fasttrackagency.com](mailto:john.higginson@fasttrackagency.com)

Raymond Roessel, Tournament Director, Shui On Land China Golf Challenge

HKG Mob: +852 9262-7857 CHN Mob: +86 139-1147-0614 Email: [ray@ii-int.com](mailto:ray@ii-int.com)

#### **About Shui On Land China Golf Challenge**

The Shui On Land China Golf Challenge is managed by Infinite Ideas International and owned by Great 18 Golf Championships Ltd. Title sponsored by Shui On Land, the event will be broadcast on Golfing World and distributed internationally by IMG Media, with communications by Fast Track Hong Kong. Featuring Ernie Els, Ian Poulter, Liang Wen-chong and Rory McIlroy, the tournament will be held from October 10-16, 2011 and visit Shanghai, Beijing, Dalian, Chongqing, Dongguan and Macau.

#### **About Shui On Land**



Headquartered in Shanghai, Shui On Land (Stock Code: 272) is the flagship property development company of the Shui On Group in the Chinese Mainland with a proven track record in developing large-scale, mixed-use city-core redevelopment projects. The Company has eight projects in various stages of development in prime locations of major cities, with a landbank of 11.6 million sqm (excluding car park spaces). The Company was listed on the Hong Kong Stock Exchange on October 4, 2006, the largest Chinese real estate enterprise listed that year. Shui On Land was included in the 200-Stock Hang Seng Composite Index Series and Hang Seng Freefloat Index Series in March 2007. For further information, please visit: [www.shuionland.com](http://www.shuionland.com)

For media enquiries, please contact:

Ms Ingrid Wing-sai Tang, Assistant General Manager – Corporate Communications & Branding

Tel: +86 21 6386-1818 Email: [ingrid.tang@shuion.com.cn](mailto:ingrid.tang@shuion.com.cn)

## Press Conference Photos



Mr. Freddy Lee, Managing Director & CEO of Shui On Land made a speech at the press conference



Guest Group Photo

(From left: Mr. Marc Boggia – Director of China Great 18 Golf Championship, Mr. Freddy Lee – Managing Director & CEO of Shui On Land, Chinese Golf Player Mr. Liang Wen-chong, Mr. Raymond Roessel - Managing Director of Infinite Ideas International)



Mr. Freddy Lee, Managing Director & CEO of Shui On Land, made a speech at the press conference



Guest Group Photo

(Back row from left: Mr. Raymond Roessel - Managing Director of Infinite Ideas International, Mr. Freddy Lee – Managing Director & CEO of Shui On Land, Mr. Marc Boggia – Director of China Great 18 Golf Championship

Front row: Chinese Player Mr. Liang Wen-chong)



Group photo of Mr. Freddy Lee, Managing Director & CEO of Shui On Land, and Chinese Golf Player Mr. Liang Wen-chong



Guest Group Photo

(From left: Mr. Raymond Roessel - Managing Director of Infinite Ideas International, Mr. Freddy Lee – Managing Director & CEO of Shui On Land, Chinese Player Mr. Liang Wen-chong, Mr. Marc Boggia – Director of China Great 18 Golf Championship)



Together with VIP guests, Chinese golf player Mr. Liang Wen-chong holding the gold club to wish “Shui On Land China Golf Challenge” a great success.

(Guests back row from left: Mr. Raymond Roessel - Managing Director of Infinite Ideas International, Mr. Freddy Lee – Managing Director & CEO of Shui On Land, Mr. Marc Boggia – Director of China Great 18 Golf Championship)